

Township of  
Langley



Est. 1873



## Our **Buy Local** Story

Explore | **Experience** | Excel

*Creating opportunities for your business and our community to thrive*

# THE TOWNSHIP OF LANGLEY

Farm to Table Feature

Bringing you the best of the Township



# Why We Got Involved

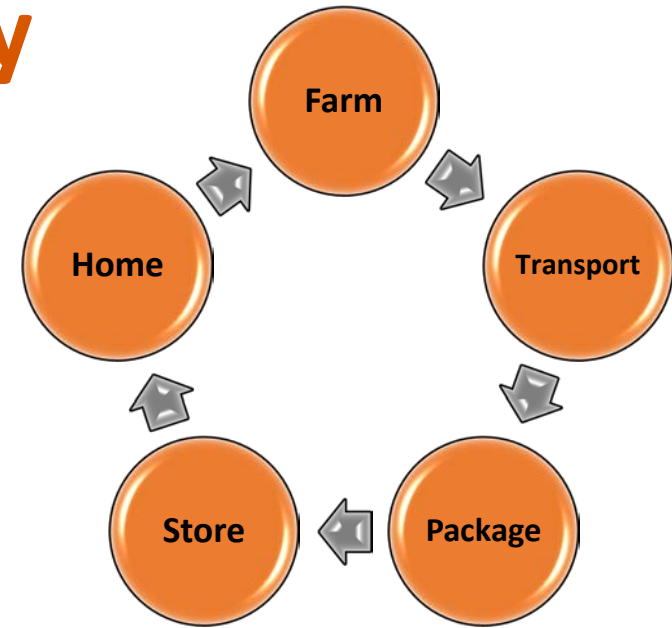


- **Reason 1** | For every \$100 spent with a BC local business, \$46 is re-circulated back into our BC economy
- **Reason 2** | Small businesses account for ~98% of all businesses in BC
- Profile progressive business climate and community's value proposition
- Support entrepreneurs and community-based business network
- Increase our community's awareness about their buying power

**Locally owned business make significant social, economic, and environmental contributions to our community**

# How it Impacts our Community

- ✓ Shift purchase awareness
- ✓ Increases support amongst businesses
- ✓ Creates local jobs for local talent
- ✓ Promotes business growth and attraction
- ✓ Responds to increased public demand for Canadian and local-based products



**Community Building Community**

**Aligns with the Township's Sustainability Charter**

# How Your Business Can Get Involved



- Learn about the source local movement ... visit
  - **Regional LOCO**                      [BCBuyLocal.com](http://BCBuyLocal.com)
  - **Provincial BuyBC**                      [eatdrinklocal.ca](http://eatdrinklocal.ca)
- Offer lots of free, digital marketing collateral, business directory, geo-locate maps, events, etc.
- Contact Greater Langley Chamber of Commerce and your local business organization
- Contact Township staff for **Local** buttons, stickers, etc. for your customers

# Township of Langley

Illuminate  
Engage  
Maintain  
Buy Local



[BuyLocal@tol.ca](mailto:BuyLocal@tol.ca)    [#Langley](https://twitter.com/Langley)    [#BCBuyLocal](https://twitter.com/BCBuyLocal)