

TOWNSHIP OF LANGLEY FOOD HUB WORKSHOP

WD Poppy Secondary School

23752 52 Ave. Langley

March 12th 2015

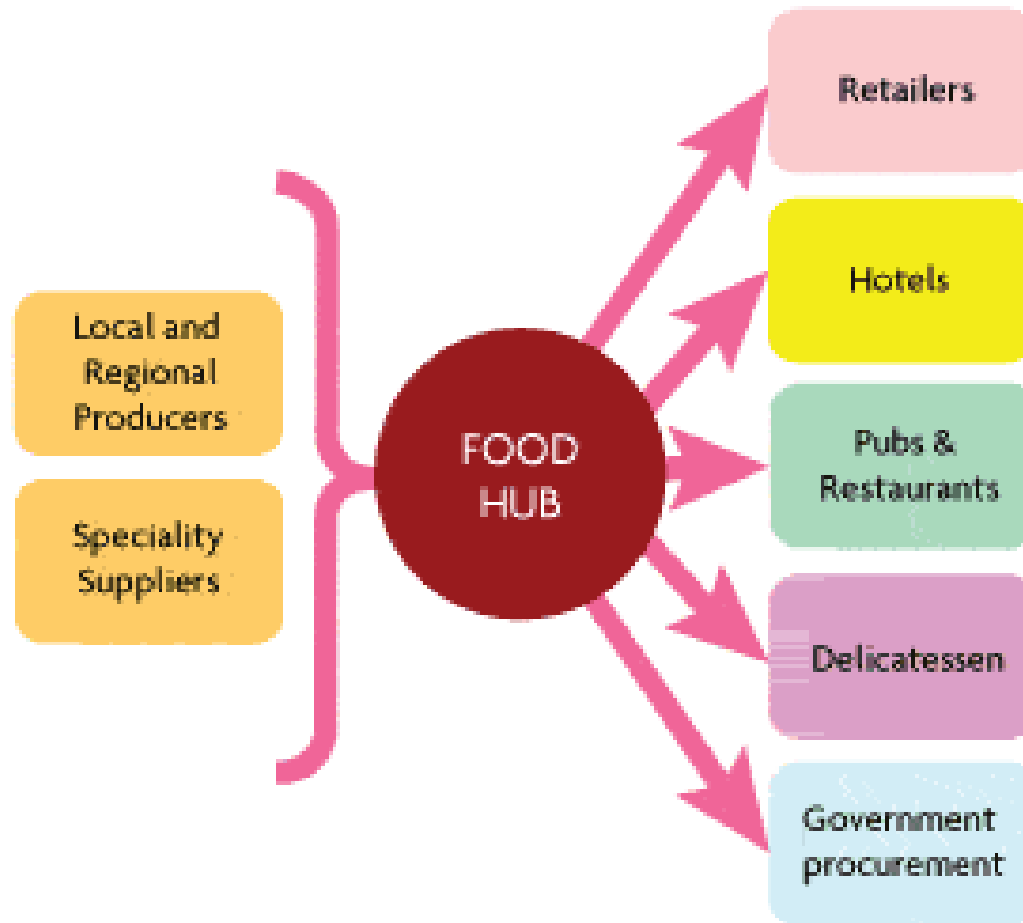
Assessing food hub feasibility for the Township

1. Buy in from stakeholders
2. Identify key players
3. Possibilities of location
4. Policy support
5. Financially feasible

Agenda

6:30 pm	Welcome and introduction
6:40 pm	Community Context for a Food Hub in the Township of Langley
6:50 pm	Overview of successful Food Hubs – Amy McCann
7:35 pm	Exercise 1 a – exploring elements of food hubs through table discussions
8:05 pm	Exercise 1 b – presenting key discussion points of each food hub element (5 minutes each)
8:40 pm	Exercise 2 – weighting of food hub elements through hot dot exercise
8:50 pm	Wrap up & next steps

A food hub aggregates, distributes and markets local food locally



There are over 150 successful food hubs across North America

- 7 years old on average
- Average revenues of \$2.8m/annum (2013)
 - ▣ 28% stores
 - ▣ 15% restaurants
 - ▣ 39% direct to customers (CSAs)
- 3% margin
- 38% are not for profits
- www.ngfn.org



The Township is the 3rd largest growing region in BC

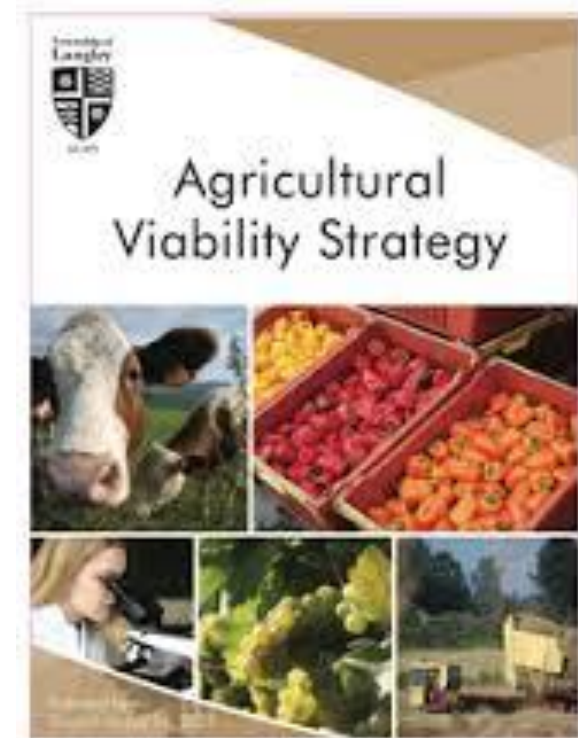
- Most farm lots are <4 hectares
- Wide range of farm business types
- There is a large demand for local product locally
- Infrastructure gaps



The Township's Agricultural Viability Strategy identifies a food hub as a key goal

AVS Initiatives

- 2.1.4 Promotion of agriculture
 - 2.1.11 Agri and culinary tourism
 - 2.1.12 Education & training
- 2.2.5 Processing and Value-Added
- 2.2.6 Farmers' markets
- 2.3.1 Protection of agricultural land



Exercise 1a - explore elements of food hubs through table discussions

- Sit at an appropriate table
- Explore & discuss your food hub's element (30 minutes):
 - Users/customers
 - Producer Needs
 - Buyer/customer needs
 - How it works
 - Infrastructure & Size
 - How it is managed (*key players, reporting structure under the food hub*)

Exercise 1 b – present key discussion points of your food hub element

- 5 minutes/food hub element
 - Users/customers
 - Producer Needs
 - Buyer/customer needs
 - How it works
 - Infrastructure & Size
 - How it is managed

Exercise 2 - weighting elements of the food hub

- Use three circle dots to award to three different food hub elements of your choice.
 - ▣ *You can only award a maximum of one dot per food hub element.*

Wrap up & Next steps

- Make feedback from today available
- Sign up sheet
- Focus groups and one on one sessions
- Final report and recommendations ready by end of April