



NEWS RELEASE

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WEBSITE SPOTLIGHTS TOWNSHIP'S BUSINESS ADVANTAGES AND INVESTMENT OPPORTUNITIES

Business is booming in the Township of Langley, which has been named one of the top 10 best places for work in BC for two years in a row.

In May, a new dedicated website was launched to build on that success and showcase the community's competitive business advantages. Located at invest.tol.ca, the site offers information to companies looking to expand or find a new business destination, outlines investment opportunities, and supports and connects the thousands of businesses currently operating in the Township.

"The Township of Langley is the place to do business in British Columbia," said Mayor Jack Froese. "We have an exceptional location in the centre of the Lower Mainland, direct access to transportation routes and international borders, high calibre post-secondary educational opportunities that produce a skilled workforce, a growing population, and affordable land and properties."

"We also provide an exceptional quality of life that is a huge draw for businesses and people looking for work, and a Council that is dedicated to ensuring our community prospers and enjoys economic sustainability," he said. "The Township has a lot to offer and the new invest.tol.ca website is an excellent tool filled with valuable resources for businesses."

Visitors to the site can learn about business activities and the various sectors operating within the Township, view zoning bylaws and Community and Neighbourhood Plans, and obtain information on the labour force, wages, and employment. Videos are also featured that showcase the Township's lifestyle advantages and its success stories, as told by actual Township of Langley business owners.

"This dedicated website truly showcases why the Township is recognized as a business catalyst in the province," said Val Gafka, the Township's Senior Manager of Corporate Administration. "This site features compelling business information, progressive resources and tools, dynamic features, as well as simple, easy, and direct ways to connect with us to help locate and grow businesses in the Township of Langley."

"Technology is changing the way we do business. We want to ensure our information can be accessed quickly and that our websites are efficient and easy to use," said Senior Manager, Information Technology Steve Scheepmaker. "The new invest.tol.ca has a modern look and feel and a mobile-ready design that can be viewed from any device."

Created by the Township's IT department, the new website is similar in style and functionality to the new **ynj.tol.ca** website that was recently made for the Langley Regional Airport. The websites are part of a new e-government platform being unveiled by the Township that will include the launch of a brand new tol.ca website by the end of the year.

For more information, contact Val Gafka, Senior Manager of Corporate Administration, at 604.532.7305 or vgafka@tol.ca.