



NEWS RELEASE

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APPETIZING EVENT ENCOURAGES EATING AND BUYING LOCAL

Taste it, try it, buy it, and enjoy it – and help local businesses thrive.

On Monday, May 9, the Township of Langley is hosting an “Eat Local” event that will give guests the opportunity to sample local fare and support businesses in their community.

From 2 – 7pm, local food sector businesses will have display booths set up throughout the Township’s Civic Facility, at 20338 - 65 Avenue, offering free samples and products to purchase.

A total of 19 vendors – including businesses featured in the Township’s Circle Farm Tour, which directs the public to a variety of specialty farm-gate agri-businesses - will be on display in common areas and meeting rooms on the Civic Facility’s main, second, and fourth floors.

Presented by the Township’s Economic Investment and Development Department, the event’s goal is to raise awareness about the importance of shopping and buying local.

“Buying local has many positive impacts in our community,” said Val Gafka, Senior Manager of Corporate Administration for the Township. “It enhances our economy and contributes to our tax base, welcomes entrepreneurs, and supports business retention and expansion. Buying local enables the creation of local jobs for local talent, and acknowledges the valuable work that our business community does to support local organizations and charities. As well, it shows we value the environment by reducing our goods transportation footprint and it puts dollars back into our community.”

“With so many award-winning and exceptional businesses producing and selling food and beverage products in the Township, this ‘Eat Local’ event will be a tasty way to show your support,” Gafka said. “We encourage everyone to consider their buying power and to buy local.”

“Eat Local” is the first in a series of activities being spearheaded by BC Buy Local in 2016, which the Township will be participating in. In May, events across the province will focus on eating locally.

For more information, contact the Economic Investment and Development Department at 604.533.6084 or invest@tol.ca.